



In the Hamirpur district of Uttar Pradesh's Sumerpur town, Hindustan Unilever Limited (HUL) opened a new spray-dried detergent plant on Thursday. By 2025, HUL plans to invest a total of Rs 700 crore in the facility.

The spray-dried detergent facility and associated distribution centre, which will produce goods for the HUL brand, including Surf Excel, India's largest laundry brand, were virtually revealed by CEO Sanjiv Mehta and UP Chief Minister Yogi Adityanath.

The facility will become the company's highest volume strategic sourcing source in three years as a result of the unit's major increase in the manufacturing capacity of spray dried detergent powder.

Inaugurating the unit, CM Adityanath said: "This is a proud moment for the state of Uttar Pradesh. We are glad that a global, large company like Unilever has selected our state to establish their ultra-modern factory. I am also happy to note their interest in employing women and persons with disability. We are confident that such investments will support the region's overall development."

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