



Tupperware has decided to set up **1,000 retail stores** across the country over the **next five years**.

This is in addition to the company's decision to tap sales through digital platform.

Tupperware recently inaugurated its 100th retail store in Chennai. It is to be noted that the **southern zone is contributing to 35 per cent** of the sales.

According to Tupperware India Managing Director Deepak Chhabra, "We are **planning to open about 130 stores this year**. We have inaugurated 100 stores and as we speak we should have opened two more, so 102 stores will be there right now."

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