



Maruti Suzuki India Ltd., the largest automaker in the nation, will probably spend more than \$5.5 billion to increase its production capacity to four million vehicles annually by the end of 2030.

In other events, a senior official stated that the nation's largest automaker expects its share of digital ad expenditure stabilising at the current levels of being roughly a third of the overall pie.

Ram Suresh Akella, the executive director for marketing at Maruti Suzuki India, told PTI on the sidelines of a Meta event in Mumbai that the proportion of digital spending had increased to 30-32 percent of total spending.

"I think we are almost there...may be a little more," Akella said, replying to a specific question on where he sees the share of digital in the overall pie going ahead.

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