



In June of this year, [Kitex Garments](#), a case study of how a State's proactive strategy may attract investments and generate significant jobs, will begin its first project. The corporation has committed to invest Rs 3,000 crore in Telangana and create jobs to 28,000 people. According to Sabu Jacob, Managing Director of Kerala-based Kitex, the second-largest participant in the infantwear market, the company originally intended to invest Rs 1,000 crore in the State but increased its investments as a result of the State government's attitude. "We started our business in the 1960s. We have a presence in spices, textile and garments. We have invested more than Rs 3,000 crore and are providing employment to about 15,000 people there. We export about a million garments a day to the US. Unfortunately, we were forced to come out of Kerala due to the political harassment. There were 12 raids in a month. Kerala did not identify our value," Jacob said at the CII annual meet.

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