



The Telangana Government has established its first toy park in consideration of the sizeable worldwide market for toys and India's reliance on China to source these goods for the domestic market.

This park, which is situated in the Yadadri Bhuvanagiri district near Dandu Malkapur, will have top-notch facilities and infrastructure for producing toys, dolls, gadgets, and other items needed to keep kids entertained.

At several forums, Prime Minister Narendra Modi has urged toy producers to employ environmentally friendly materials in their production and achieve self-sufficiency in this industry. In order to foster innovation and increase production for Indian and international markets, he also advocated for the promotion of regional artisans while also bringing in IT experts and start-ups.

The Telangana Toy Park will encourage production of all types of toys including STEM learning toys that are used for learning purposes, soft, electronic, plastic, silicone, eco-friendly and non-toxic toys.

Apart from this the Park will promote manufacture of wooden and local toys which will enable regional artisans; crafts persons and youth to get employment while keeping the old art and traditions of toy-making alive. These artisans will be provided incentives too to make these toys.

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