

Repose Mattress, established in Tamil Nadu and already operating in 12 states throughout the south and north, will soon extend to Delhi, Punjab, and Haryana.

The Coimbatore-based mattress maker will open its fourth facility in Odisha to serve the eastern market, with the goal of having a pan-India presence and doubling its sales. Balaji V, CMO of Repose Mattress, told reporters that the firm had a turnover of Rs 103 crore in the previous financial year.

"We are looking at doubling the turnover and cross the Rs 200 crore mark this fiscal. By the end of this year, we will become a pan-India company in the mattresses market," he said. The new factory in Bhubaneswar will be set up during the second quarter of this fiscal at a financial outlay of Rs eight crore, he added.

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