

Repose Mattress, one of the fastest-growing businesses in its sector, plans to build pan-Indian footprint within a year and generate 500 crore in sales by 2025 as it expands its presence in non-Southern regions with the construction of three plants and forays into new markets. The company, which had a modest beginning in 2013 with a 3000 sqft factory in Coimbatore, has expanded to become one of the top brands in South India with a total production area of 1.5 sq ft.

"Within 9 years, we have achieved a revenue of ₹100 crore (FY22). This type of growth is a record achievement in the mattress industry, and we could be the fastest-growing brand in this industry," V Balaji, Chief Marketing Officer, Repose Mattress Pvt Ltd said.

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