



Raffles, a century-old luxury hotel brand, is betting big on India, with plans to open mixed-use complexes and ephemeral spaces alongside resorts and retreat-style hotels.

Accor Group Chief Executive Officer of Raffles and Orient Express Stephen Alden said, "India is a strategic market for both Raffles and Accor in terms of long-term growth potential. We'd like resort and retreat-like properties in India. Also, mixed-use properties between residential, workspaces, suites, health and wellbeing. Right now we have a team looking at multidisciplinary galleries, ephemeral spaces, so we are not stuck to one idea"

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