

Leading French spirits company [Pernod Ricard](#), known for its products Blenders Pride and Absolut Vodka, intends to increase productivity in India by automating its manufacturing processes.

According to Gagandeep Sethi, Vice-President of Manufacturing at [Pernod Ricard](#) India, the company is investigating robotic applications for debottling, automating layout modifications, and other tasks. In order to increase production to levels not before seen in the spirits business, he stated, "We are looking into potential of automating."

According to Sethi, Pernod Ricard wants to leverage technology like artificial intelligence to assure safety and behaviour management in addition to producing products of the highest quality.

He added that the company is on a digital transformation journey and is working with configuring partners to make a majority of its plants' lighthouse factories.

**Site Moved. Visit our New Website**

We have moved this news site from this URL

to <https://www.newprojectstracker.com/capex-news> .

Visit this site for regular updates

Buy Latest Research Reports