



The PepsiCo corporation would invest more than 700 crore in Gorakhpur due to the growth of its industrial businesses.

In order to obtain the land, the corporation has sent a letter of demand to Gida (Gorakhpur Industrial Development Authority). Gida will shortly donate 50 acres of land for this.

Multinational corporations are relocating here as a result of Gorakhpur's growing industrial sector and bettering infrastructure.

An ice cream and chip manufacturing facility, as well as a bottling factory, will now be built here by the international corporation PepsiCo.

In the past five years, more company owners have expressed interest in operating in Gorakhpur. A multinational corporation has expressed interest in investing in Gorakhpur. Businesspeople's perspectives on Gida of Gorakhpur have changed.

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