



Organic BPS has revealed its plan to set up a **Global Research Observatory**. An announcement in this regard has been made on the occasion of the **152nd birth anniversary of Mahatma Gandhi**.

According to **Dileep Narayanan, Founder**, Organic BPS, which is a purpose-branding company, Gandhi was unique, and so were his thoughts and actions.

“Unassuming in attire and demeanour, creative in ideas, silent in execution and rare in vision, he was what a 21st century CEO needs to be,” he added.

Stating that Gandhi’s prophecy that **“business without morality will destroy us”** has led us to set up the Observatory, Narayanan added: The Observatory would be a knowledge-base for social responsibility, sustainability and purpose-driven businesses.

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