



Organic BPS has revealed its plan to set up a Global Research Observatory. An announcement in this regard has been made on the occasion of the 152nd birth anniversary of Mahatma Gandhi.

According to Dileep Narayanan, Founder, Organic BPS, which is a purpose-branding company, Gandhi was unique, and so were his thoughts and actions.

“Unassuming in attire and demeanour, creative in ideas, silent in execution and rare in vision, he was what a 21st century CEO needs to be,” he added.

Stating that Gandhi’s prophecy that “business without morality will destroy us” has led us to set up the Observatory, Narayanan added: The Observatory would be a knowledge-base for social responsibility, sustainability and purpose-driven businesses.

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