



Odysse Electric Vehicles, a start-up in the electric two-wheeler industry, recently unveiled the Vader e-motorcycle for Rs 1.10 lakh (ex-showroom Ahmedabad), which features a dashboard with a 7-inch Android display that is the first of its kind in the segment and Bluetooth connectivity, 120 km of range, and other innovative features.

This was the company's seventh model, joining a variety of high- and low-speed scooters in its catalogue. It currently has a 50-50 sales ratio and believes that the high-speed category is the main force towards consolidation.

According to NeminVora, CEO of Odysse EV, "there has been a significant shift from the low-speed category to the high-speed category; from the next year we predict high-speed to constitute at least 60-70% of the market, with

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