



Cricketer MS Dhoni has been appointed as the national brand ambassador for MYK Laticrete, a

participant in the tile and stone installation product market.

Announcing this at a press conference here on Wednesday, MuraliYadama, Managing Director,

MYK Laticrete said: "It's absolutely fantastic to have an internationally-recognised and esteemed sportsperson such as MS Dhoni as part of MYK Laticrete family and we look forward to involving

him in all our future engagements with the customers."

"The company has a rich legacy in the construction and building material industry and they continue to set benchmarks in the industry with their innovative products made from cutting-edge technology," MS Dhoni said.

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