



Mother Dairy plans to open approximately 700 exclusive consumer touchpoints in the national capital by the fiscal year 2022-23, mostly in the form of kiosks and franchise stores, as part of its goal to increase presence and sales.

Mother Dairy Fruit & Vegetable Pvt Ltd, a wholly-owned subsidiary of the National Dairy Development Board (NDDB), said that it will expand its customer touch-point network in Delhi's NCT (National Capital Territory), primarily through kiosks and franchise stores. Mother Dairy currently has 1,800 consumer touchpoints, including its own milk booths.

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