



In an electric form, Luna, the nation's first eponymous brand that gave urban India wings in the 1970s, is making a comeback. Luna joins the other well-known two-wheeler brands from the licence era, the Chetak and the Lambretta, in making a comeback in the contemporary electric version, even as they preserve some of their vintage styling.

According to Sulajja Firodia Motwani, founder and CEO of Kinetic Green Energy & Power Solutions, the e-Luna will maintain its USP as an economical, simple-to-ride step-thru bike. "The e-Luna will be an affordable, convenient, and lightweight model. It will be a modern, stylised version of a moped — we have retained the same values which defined the Luna," she said.

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