



The Kerala government has discussed the potential of establishing a vehicle manufacturing facility in the southern state with Italian business tycoon Tonino Lamborghini.

On January 7, [Tonino Lamborghini](#), the son of Ferruccio Lamborghini, the man behind the renowned automobile manufacturer Lamborghini, met with the minister while visiting Kerala on a personal vacation.

The minister said that they held discussions over investment opportunities in areas such as convention centres, luxury hotels, flats, and condominiums.

Rajeeve, in a Facebook post, said the luxury brand has a lot of potential in a state like Kerala, where the purchasing capacity is very high.

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