



Leading consumer lifestyle and premium mobile accessories business KDM, situated in Mumbai, has ambitious objectives that include the idea of “Make in India, Make for World,” hence encouraging self-reliance in mobile accessories. KDM supports the government’s Make in India initiative.

In order to enter foreign markets, KDM is also looking for help from regional and contract manufacturers in Bengaluru, Chennai, Hyderabad, and Delhi NCR. KDM hopes to use the “Make in India” programme, which the Indian government launched in 2014, to collaborate with more Indian manufacturers in order to boost production there and meet demand on a worldwide scale.

As the market and demand expand, it plans to scale up production to nearly double its current level.

KDM calls for Indian mobile accessories manufacturers to get the benefits out of the PLI Scheme introduced by Government of India in April, 2020, which offers a production linked incentive to boost domestic manufacturing and attract large investments in mobile phone manufacturing and specified electronic components, including assembly, testing, marking and packaging (ATMP) units.

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