



Mementos by ITC Hotels starts its voyage in Udaipur, Rajasthan's beautiful lake city. Ekaaya, Udaipur, was just announced as the first Memento property. The hotel is located in the Aravalli hills, around 20 kilometres from the city.

"Brand Mementos helps us deliver unique luxury stays across different destinations. There are beautiful properties all across India that remain a secret. Through collaboration with like-minded partners, ITC Hotels will unveil these properties and bring forth India's richness in domestic destinations. Ekaaya, Udaipur is our first gem in the Memento collection," ITC Hotels Chief Executive Anil Chadha said.

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