



Aura Air, a four-year-old Israeli start-up that has created the world's smartest air management platform, is looking into the possibility of establishing a manufacturing plant in India to make its air purifiers.

Aura Air, which began selling its goods in India last quarter, has already established a warehouse in Chennai and is in the midst of hiring more distributors, according to Aviad Shnaiderman, Co-Founder & CEO.

Listed on the Tel Aviv Stock Exchange, the company has a manufacturing unit in Israel, and recently set up one at Miami, US, he said.

"Following the success in the US, we are now exploring the possibility of setting up a manufacturing facility in India. The US and India are going to be two biggest markets for us. We want to focus on the B2B and B2G segments," he added.

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