

Edayar Zinc Ltd, previously Binani Zinc, which stopped smelting zinc in 2014, revealed "Fortune Grownd," a multi-zone industrial park and logistics centre, as its rebirth project. The company will be creating Kerala's first multi-zone industrial and logistics park on its 108 acres of land in the Edayar Industrial Development Area.

The project will be operational by 2026, according to Abdul Salim, Chairman of Edayar Zinc, who stated that the initial phase of development would start in the first quarter of 2023. "Our vision is to develop Kerala as a world-class industrial destination. There is immense potential for SMEs in Kerala. The project will align with the Kerala Government's industry-first initiatives and the Industry Minister's vision of achieving one lakh MSMEs in the State. The project will also be the first facility to introduce logistics as a full-fledged industry beyond traditional warehousing and transportation activities," he added.

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