



Hosiery and apparel manufacturer Dollar Industries has said that it is planning to invest Rs 120 crore by 2025, covering capacity expansion and new product launches.

“We are continuously expanding our product bouquet to maintain the growth momentum so that we achieve this target easily,” he said.

The hosiery maker, which holds 15 percent of the market share, launched a special logo to mark the completion of 50 years. Bollywood star Akshay Kumar is the current brand ambassador of Dollar men’s innerwear range.

Sharing the roadmap of expansion till 2025, Gupta said Dollar would be adding one more spinning mill in Tamil Nadu’s Dindigul.

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