



Continental, a technology corporation, has opened a greenfield factory in Pune, India, to produce surface solutions materials primarily for the Indian automotive and two-wheeler markets. Continental would develop premium surface materials for automobile interiors, including electric cars and two-wheeler seats, with investments totaling over Rs 2 billion including facilities and machinery, largely for the domestic market and exports.

Continental offers a wide choice of high-quality surface solutions to guarantee that consumers may choose from a variety of interior combinations to entice automobile purchasers. The company's surface material products are more durable, inventive, easy to maintain, and inexpensive than real leather.

Continental's 16th surface solutions factory in the globe, manufacturing well-known surface materials such as Acella Eco, which are utilised by major vehicle manufacturers and automotive brands all over the world.

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