



Bridgestone India announced that it will invest more than Rs 600 crore over the next three years in expanding production capacity and upgrading technology at its Pune-based plant. The company said in a statement that the initial investment for capacity and technology upgrades will be 70 million euros (more than Rs 600 crore).

It will also improve the plant's capability in terms of technologies and capacities for the production of passenger car tyres.

"Bridgestone India is bringing in its global technologies and manufacturing for the Indian market so as to suit the needs of aspiring Indian consumers that want more fuel-efficient tyres, and better products to suit the improved quality of Indian roads," Bridgestone India Managing Director Stefano Sanchini stated.

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