

Bridge stone plans to increase its production capacity by more than
10% | 1



In response to the jump in demand in both the OEM and aftermarket markets, Japanese tyre manufacturer Bridgestone plans to increase its production capacity by more than 10% next year, according to ParagSatpute, the company's head of India.

Additionally, he mentioned that the business is aiming to introduce its EV tyre technology to the local market, which is anticipated to have a higher penetration of electric vehicles due to the government's growing drive for sustainable transportation.

In Europe, Japan, and the US, Bridgestone already sells tyres for the EV market.

Bridgestone India, a fully-owned subsidiary of Bridgestone Corporation with a 20% market share in the Indian aftermarket passenger car tyre market, serves both the passenger and commercial tyre segments.

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