

BalmerLawrie& Co. Ltd. and Central Warehousing Corporation (CWC) have signed a Memorandum of Understanding (MoU) to use CWC's storage and warehousing facilities for the provision of cold chain logistics, general warehousing, and other ancillary services. From the date of signing the Memorandum of Understanding, this would be valid for ten years.

BalmerLawrie and CWC will work together as members of the association to complement and build upon one another's strengths in order to provide services to clients that meet the segment's expanding needs.

According to a press release from the company, both organisations would collaborate to enhance and increase their position not only in general warehousing and distribution across India, but also in cold chain logistics.

The association with CWC will give a fillip to BalmerLawrie's cold chain business unit's aspiration of achieving over ₹100 crore by 2027 and also setting up mini temperature controlled warehouses having a capacity of 1,500 to 2,000 pallet position in Tier-II and -III cities across the country.

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