



Ather Energy, a manufacturer of electric two-wheelers, announced that it has developed plans to install 150 fast-charging grids throughout Tamil Nadu by the end of the current fiscal year.

In an effort to increase its retail presence in the state, the company just opened its first experience centre in Salem. With the opening of the experience centre, Tamil Nadu now has nine retail locations for Ather Energy.

“There are plans to expand its retail footprint to 15 stores and add 150 fast-charging grids in the state by the end of current financial year,” a company statement said here.

“Ather Energy has experienced an encouraging response from across the state for its scooters. With a high rate of EV adoption and growing acceptance for high-end electric two wheelers, Tamil Nadu is an important market for Ather Energy,” chief business officer Ravneet Singh Phokela said.

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