

Ashok Leyland, the Hinduja Group's main company, stated that it aimed to release an electric light commercial vehicle (eLCV) within six months. While the business expanded its Bada Dost line and introduced the Bada Dost i1 and Bada Dost i2, Dheeraj Hinduja, executive chairman of Ashok Leyland, said.

According to him, the company anticipates an 8–10% growth in the LCV segment due to the post-Covid e-commerce boom, changes in consumer behaviour, and demand from the agricultural sector, which has increased the need for last-mile transportation.

"LCV is a key growth area for Ashok Leyland, and the Bada Dost Range would play a pivotal role in expanding our domestic as well as international sales and propel us in our journey to achieve our vision of being a Global Top 10 commercial vehicle manufacturer," Hinduja said. "Within in six months time, we are looking at the launch of e-LCVs as well."

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