



In order to construct the Aequs Innovation Center, diversified contract manufacturers, Aequs, and [KLE Technological University \(KLE Tech\)](#) have joined forces (AIC). It is a knowledge centre that

lives up to its name and is renowned for creating cutting-edge products for some of the biggest

clients in the markets for toys and durable consumer goods.

“AIC will function as an innovation ecosystem and incubation platform for accelerated product

development while leveraging the joint capabilities and infrastructure of Aequs and KLE. The objective is to speed up the idea-to-prototype journey for these emerging industries in India’s manufacturing journey,” said Aravind Melligeri, Chairman & CEO of Aequs, during the launch event at AIC.

Further, adding material to the knowledge shared, he quoted, “The AIC seeks to ease a long-felt

pain of enterprises, particularly in the hinterland, which faces challenges in developing products

from scratch with limited expertise and resources”.

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