The Aditya Birla Group has announced that it will invest roughly Rs 1,000 crore in a paint plant in West Bengal, which will be operational in 18 to 24 months.

The conglomerate indicated interest in establishing a paint manufacturing plant in the state in a recent letter to Chief Minister Mamata Banerjee, and three representatives of the company met with Chief Secretary H K Dwivedi on Thursday afternoon, according to officials. According to them, the firm has demanded 80 acres of land in Vidyasagar Park in Kharagpur for a decorative paint plant with backward integration.

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